

**MEETING: 04/07/2013**

**Ref: 11628**

**ASSESSMENT CATEGORY - Bridging Communities**

**London Citizens**

**Adv: Ciaran Rafferty**

**Amount requested: £110,000**

**Base: Tower Hamlets**

**Benefit: London-wide**

**Amount recommended: £110,000**

**Purpose of grant request:** To contribute towards the cost of a CitySafe coordinator, working to bring diverse communities together around issues of crime and safety.

**Background**

London Citizens, established in 1996 and a registered charity, aims to bring together communities in Greater London around common issues and initiatives that can unite them. It brings together churches, mosques, and synagogues; schools, colleges and universities; unions, think-tanks and housing associations; GP surgeries, charities and migrant groups – all for the common good. Over the years it has led on a number of initiatives, not least of which is the campaign for the London Living Wage. By supporting local communities to become active and to work together for positive change it encourages people to become involved in the democratic process.

**Funding History**

You have supported London Citizens on several occasions since 2002, when your first grant (£38,000) was for work to engage teenagers in citizenship. £114,000 was awarded in March 2006 for three years' support of a Community Organiser for South London, followed by a further two years' funding extension in January 2009. As was your policy, your special Leadership & Reconciliation programme saw the organisation gain, in March 2007, a grant of £60,000 over two years for work with students in sixth form and further education. All of your grants have been successfully monitored.

(The organisation received financial support via the City's Economic Development Office for work on financial literacy.)

**Current Application**

This application is for support to manage and develop the London-wide CitySafe campaign. Arising from a spate of tragic deaths of young people on London's streets through knife crime and violence, London Citizens (in collaboration with the family of one of these young victims, Jimmy Mizen) launched the first CitySafe Haven in May 2009. A Haven is a place where people work in partnership to report and discourage crime and anti-social

behaviour and to offer temporary shelter to young people in immediate danger. From the first Haven in 2009 there are now over 300 across London, all of which pledge to help anyone who feels they are in danger and commit to reporting 100% of crime. They are to be found, for example, in shops, churches, mosques, public buildings and schools, and are clearly identifiable to those who may need them, through distinctive posters in the windows, etc.

The CitySafe campaign is helping local communities to reclaim their streets and to address local problems with innovative action. It brings together the police, business communities, and all age groups to tackle crime and the fear of crime. London Citizens' CitySafe Co-ordinators develop new Havens in neighbourhoods and maintain the momentum amongst local communities to become active on these issues. Their role is crucial in both the short term, and in the longer term, as realistic prospects emerge of CitySafe zones attracting sponsorship from a variety of investors, including local corporations.

### **Financial Observations**

Accounts for the year ended 31<sup>st</sup> March 2012 show a break-even position on a turnover of £1.2m. Free unrestricted reserves amounted to £1,719 equating to less than 1 days' worth of current year expenditure, compared to the reserves policy aiming to hold three months' expenditure which, based on the current year's forecast would equate to £275,590.

Management accounts for the year ended 31<sup>st</sup> March 2013 indicate a surplus of £289 on a turnover of £1.2m. The forecast for 2013/14 shows a surplus of £2,467 on a turnover of £1.1m, 51% of which is confirmed to date. The expenditure budget for the year includes £40,000 which is to be set aside as unrestricted reserves and would equate to approximately two weeks' worth of current year expenditure.

### **Officer's Appraisal**

London Citizens is renowned for its work in helping Londoners tackle disadvantage. Its approach is to enable and empower and it acts as a catalyst for communities to deliver change within themselves and to influence policy-makers where necessary. The CitySafe campaign has undoubtedly supported the physical safety of Londoners (especially young Londoners) and has also reduced the fear of crime in many neighbourhoods. Dedicated management and development of this project will help to expand both the quantity and quality of the CitySafe zones.

### **Recommendation**

**£110,000 over three years (£30,000; £40,000; £40,000) towards the salary costs of the CitySafe Co-ordinators.**



# The City Bridge Trust

Charity Registration Number: 1035628

## Working with Londoners: Application for a grant

Please read the guidance notes before completing this form

Reference:  
(office use only)  
11628

Date Received:  
29/01/2013

Programme  
Area:  
02

### 1. About your organisation

Name of organisation applying for grant: <b>London Citizens</b>	
If the organisation is part of a larger organisation, what is its name?	
Address for correspondence: <b>112 Cavell Street London</b>	
Postcode: <b>E1 2JA</b> Is this your home address? <b>No</b>	
Contact person: <b>Mr Peter Brierley</b>	Position: <b>CitySafe co ordinator</b>
Phone: <b>07886444311</b>	Fax: <b>020 7375 2034</b>
E-mail: <b>peter.brierley@londoncitizens.org.uk</b>	
Website: <b>http://www.londoncitizens.org.uk</b>	
Legal status of organisation: <b>Registered Charity</b>	
If registered, please give charity number: <b>1088174</b>	
Date organisation established: <b>01/11/1996</b>	

14 FEB 2013  
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### 2. Request for funds

Under which of the Trust's themes are you applying (see our website or brochure for further details)? <b>Bridging Communities</b>
Purpose for which funds are requested: (25 words maximum) <b>To contribute towards the cost of a CitySafe coordinator, working to bring diverse communities together around issues of crime and safety.</b>
How much funding is requested? <b>Year 1: £30,000 Year 2: £40,000 Year 3: £40,000 Total: £110,000</b>

### 3. Aims of your organisation

For the benefit of the public to develop the capacity and skills of the members of the socially and economically disadvantaged communities of Greater London in such a way that they are better able to identify and help meet their needs, to participate more fully in society and to assist by directly promoting the more effective working of local charitable community capacity building organisations designed to pursue that aim.

### 4. Main activities of your organisation

Training volunteer leaders in skills of democracy and decision making.  
 Maintaining a diverse alliance of over 250 member institutions - churches, mosques, temples, schools, trades union branches, student unions and community agencies - in working for the common good.  
 Campaigning for CitySafe communities to train young people and adults in the skills of conflict resolution and in creating alliances between faith communities, schools, police, shopkeepers and transport authorities to ensure that people know how to look out for each other.  
 Campaigning for the London Living Wage and accrediting employers with the Living Wage Employer logo when they pay the Living Wage hourly rate (currently £7.85). Intending to make this the norm for public and private sector procurement in London.  
 Campaigning for Strangers into Citizens, recognising that migrant workers are essential to London's economy but are frequently exploited by low wages and poor working conditions.  
 Campaigning for Community Land Trusts to make housing permanently affordable

### 5. Number of staff

Full-time	Part-time	Management committee members	Active volunteers
<b>20</b>	<b>3</b>	<b>18</b>	<b>750</b>

### 6. How do you support your volunteers?

Volunteers are supported both in their own member institutions (Church, Mosque, School etc) and through the training we provide. Two day and five day training events are run regularly. Volunteers also learn by engaging in local campaigns and having one to one meetings with staff.

### 7. Property occupied by your organisation

Is the main property owned or leased/rented by your organisation?	If leased/rented, how long is the outstanding lease/rental agreement?
<b>Leased</b>	

## 8. Finance

From your most recent audited or independently examined accounts, complete the following:

Financial year ended - **Month: March**

**Year: 2012**

<b>Income received from:</b>	<b>£</b>
Voluntary income	1,060,279
Activities for generating funds	322
Investment income	0
Income from charitable activities	189,871
Other sources	0
<b>Total Income</b>	<b>1,250,472</b>

<b>Expenditure:</b>	<b>£</b>
Charitable activities	1,162,989
Governance costs	4,627
Cost of generating funds	82,845
Other	0
<b>Total Expenditure:</b>	<b>1,250,461</b>
<b>(Deficit)/surplus for the year:</b>	<b>11</b>

<b>Asset position at year end:</b>	<b>£</b>
Fixed assets	789
Investments	0
Net current assets (liabilities)	13,523
Long-term liabilities	0
<b>*Total A:</b>	<b>14,312</b>

<b>Reserves at year end:</b>	<b>£</b>
Endowment funds	0
Restricted funds	11,804
Unrestricted funds	2,508
<b>*Total B:</b>	<b>14,312</b>

\* Total A and Total B must be the same and should be taken from your balance sheet

## 9. Statutory funding

For the financial year above, what % of your income was from statutory sources?  
**0%**

## 10. Material changes

Describe any material changes to the organisation's activities, structure or financial position since the date of the most recent accounts:

## 11. Previous applications to the Trust

Have you applied to the Trust before? If so, please give details:

Month/Year:	11/08	Ref:	9321	Grant received:	£81,000	OR application rejected?	No
Month/Year:	01/07	Ref:	7899	Grant received:	£60,000	OR application rejected?	No
Month/Year:	03/05	Ref:	6865	Grant received:	£114,000	OR application rejected?	No

## 12. Previous funding received

Funding received by your organisation from the following sources during the last **THREE** years:  
**(i)** City of London (other than the City Bridge Trust) **(ii)** London boroughs **(iii)** London Councils (formerly ALG)  
**(iv)** Health authorities **(v)** Central government departments **(vi)** Other statutory bodies (e.g. Housing Corporation, Arts Council) - List source, years and annual amounts:

	Year: 2009	Year: 2010	Year: 2011
(i) City of London Corporation			25,000
(ii) Mayors Fund		22,500	90,000
(iii)			
(iv)			
(v)			
(vi) London Development Agency			5,000
Met police			13,300

## 13. Previous grants received

Grants received by your organisation from charitable trusts and foundations (other than the City Bridge Trust) during the last **TWO** years. List source, years and annual amounts:

	Year: 2010	Year: 2011
Big Lottery Community Fund	38,266	40,000
Hao Ran Foundation	20,000	60,000
Oak Foundation		64,765
Trust for London	157,000	230,917
Porticus		90,000
15 other sources	236,435	103,871

## 14. What steps is your organisation taking to reduce its carbon footprint?

We encourage all our staff to use public transport or cycle.  
 We have a very compact office in Whitechapel for all staff.  
 We recycle paper and other office materials.

## 15. Purpose

Complete this section whatever the amount of grant requested. **In addition**, if the request is for £25,000 or more in total, a fuller proposal should be sent with this form. Also, if your application is for all or part of new or existing post(s), please enclose a copy of the relevant job description(s) including the salary level.

**In order to provide the right information, please refer to guidance note 15 before completing this section.**

### Need:

To get people working together and reduce community break down. Members join London Citizens because they feel they have become isolated from the wider community. Young people's perception of police is frequently negative; in a survey we did in our member institutions 29% blamed police management for the riots and 23% said it was police abuse. The European Social Survey shows British people are less likely than other Western Europeans to report trust in the police or rate police legitimacy highly.

Street safety. Last year 1,180 under 16 year olds were arrested for possession of an offensive weapon. 28% of children in schools and 57% of excluded pupils admitted carrying a knife in the last year. Many young people from our 240 member institutions have been victims of knife crime - including 10 young people who have died over the last three years. In the lead up to the mayoral election we conducted a listening exercise in 19 boroughs with over 10,000 people. Street safety came up most frequently. At our public assemblies the 250 strong membership voted street safety as their number one priority.

Fear of crime in our communities continues to rise. In a recent speech Commissioner Hogan-Howe commented 'the fear of crime can increase even as violent crime reduces.' According to a GLA young Londoners report 29% of young people do not feel safe in London. The Youth Justice Board did a survey and discovered that 15% of school children feel 'a bit' or 'very unsafe'. It's not just young people feeling unsafe; a recent Home Office study reports 48% of respondents perceive a problem in their area with anti social behaviour.

### Delivery:

The project will be managed by the CitySafe coordinator who will support two additional community organisers. The team will:

1. Continue to work on the CitySafe Haven campaign, doing community walks with local young people from different institutions and cultural backgrounds, police and community leaders. The walks mean visiting shop keepers and signing up and training shops and public buildings to be Safe Havens.
2. Work with leaders to identify issues of crime in the local community. Bring a diverse group from different institutions together to do a listening exercise across their community about the specific issues of safety impacting them.
3. Build teams of local leaders to develop campaigns and actions across our diverse membership to deal with issues arising.
4. Monitor and evaluate the work we have undertaken.

### What we will achieve:

1. Diverse community groups working together on issues of crime and safety
2. Individuals to develop confidence and leadership skills
3. Improved relationships between local police and citizens
4. Reduction in the fear of crime

London Citizens works with 250 member institutions including schools, churches, mosques and synagogues. Diversity is in our DNA and our track record shows that we are able to bring people together for the common good whilst embracing people's differences. Through the work we have already done we are in a unique position to foster relationships between Civil Society and the Metropolitan police.

### Meeting the priority area:

Through the CitySafe campaign and the work of London Citizens our primary aim is to bring people from different backgrounds, cultures and communities together. In spite of our differences crime and our streets is something we all have in common. Although crime and safety is important to our members we see this campaign as a vehicle to get groups that would otherwise not be working together to collaborate.

**16. Explain how you will monitor and evaluate both your own outcomes and those of the programme under which you are applying.**

1. Diverse community groups working together on issues of crime/safety  
Outputs: 16 new institutions working together  
Number of police and Citizens meetings undertaken
2. Individuals to develop confidence and leadership skills  
Output: 100 volunteers trained in leadership skills  
Outcome: Leaders feel more confident about engaging with people in the community.  
Survey run at outset of involvement, after 6 months and 12 months.
3. To improve relationships between local police and citizens  
Outcome: Better/stronger relationships are established between young people, businesses and police  
Focus Groups with a mixture of young people, older citizens, CitySafe Haven staff and police. One focus group to take place in each area as part of evaluation
4. To reduce the fear of crime  
Outcome: Shop keepers and people in the zone feel safer / reassured due to CitySafe  
Questionnaire for shop keepers and leaders and case study interviews with 2 leaders from each area.

**17. Beneficiaries**

How many people will benefit from the grant per year?  
**2,000**

In which local authority is your organisation based?  
**Tower Hamlets**

Which borough(s) of Greater London will benefit from this grant?  
(if more than one, please give % for each)  
**Southwark, Lambeth, Croydon, Brent, Barnet, Westminster, Newham, Shoreditch**

At what address will the activity be located?  
**Southwark, Lambeth, Croydon, Brent, Barnet, Westminster, Newham, Shoreditch**

What age group will benefit? **All children & young people, Adult**

What will the ethnic grouping(s) of the beneficiaries be?

	%		%
White - British	<b>34</b>	Black - Caribbean	<b>5</b>
White - Irish	<b>1</b>	Black - African	<b>25</b>
White - Other (please describe)		Black - Other (please describe)	
Asian - Indian	<b>10</b>	Black - British	<b>15</b>
Asian - Pakistani	<b>5</b>	Chinese	<b>5</b>
Asian - Bangladeshi			
Asian - Other (please describe)		Other (please describe)	

Open to everyone

What proportion of the beneficiaries will be disabled people?  
**0% 5%**



## 18. Funding required for the project

What is the total cost of the proposed activity/project?

(List main expenditure headings and amounts)

Expenditure heading	Year 1 £	Year 2 £	Year 3 £	Total £
Salaries, NI and Pensions	122,800	119,439	123,022	365,261
Citizens UK management	10,000	10,000	30,000	50,000
Evaluation	10,000	10,000	10,000	30,000
Events	5,000	5,000	5,000	15,000
General running expenses	2,500	2,500	2,500	7,500
Promotional materials	3,000	3,000	3,000	9,000
Rent, office space	5,000	5,000	5,000	15,000
Training	10,000	10,000	20,000	40,000
Travel	3,600	3,600	3,600	10,800
<b>TOTAL</b>	<b>171,900</b>	<b>168,539</b>	<b>202,122</b>	<b>542,561</b>

What income has already been raised? (List amounts and main sources)

Source	Year 1 £	Year 2 £	Year 3 £	Total £
Tessa Jowell	50,000	4,167		54,167
Young Foundation	40,000			40,000
Membership dues	20,000	30,000	40,000	90,000
<b>TOTAL</b>	<b>110,000</b>	<b>34,167</b>	<b>40,000</b>	<b>184,167</b>

What other funders are currently considering the proposal?

Funder	£
Wates Foundation	30,000
Corporate sponsorship	30,000
Met Police	35,000
<b>TOTAL</b>	<b>95,000</b>

## 19. Funding requested from the Trust

How much is requested from the Trust? (List main expenditure headings and amounts)

Expenditure heading	Year 1 £	Year 2 £	Year 3 £	Total £
Salary contribution to CitySafe coordinator	30,000	40,000	40,000	110,000
<b>TOTAL</b>	<b>30,000</b>	<b>40,000</b>	<b>40,000</b>	<b>110,000</b>

## 20. Funding requested from the Trust (continued)

When will the funding be required?

01/04/2013

Is the activity to continue beyond the period for which funding is requested?

If so, how will it be resourced?

**Yes. Income from membership dues. Currently organisations pay to be members of London Citizens, over the next 3 years we aim to increase the percentage of income coming from these members from 15% to 50%. A proportion of the money will come from other national and local charitable funding streams. Corporate funders currently being approached.**

If any planning or other statutory consents are required for the project to proceed, what stage have the applications reached?

N/A

### Declaration on behalf of applicant organisation

I, PETER BRIERLEY (your name)

am an authorised representative of

LONDON CITIZENS (your organisation)

within which I am CITYSAFE COORDINATOR (your position)

**To the best of my knowledge, all the information that I have provided in this application form is correct**

Signature Peter Brierley Date 12/02/2013

**Return the completed form to: The City Bridge Trust**

City of London  
PO Box 270  
Guildhall  
London EC2P 2EJ

#### Please

- **do not send this application by fax or e-mail** – unless applying online, applications must be posted to the Trust
- **do send the information in the checklist** – if items are missing, your application will be returned to you
- **do send only the information in the checklist** – if further information is required, we will contact you
- **do ensure you have signed and dated this form** – we cannot accept forms which have not been signed and dated
- **do use the correct postage** – the completed form and additional materials are likely to exceed 100g in weight